



ANDREW FINCH

User Experience + Interaction Designer

PORTFOLIO: ARRESTEDMACHINE.COM

Currently searching for a User Experience Design position. Developed a background in both print and digital realms, with an emphasis on brand development. Enamored with the iterative approach that web and app creation can provide. Focusing efforts on research-based design and user advocacy.

EDUCATION

Bachelor's of Fine Arts: Graphic Design with minors in Printmaking and Art History
2004 | University of Missouri - Saint Louis

SKILLS

Visual Design:

Concepting / Layout / Art Direction / Design Systems

User Interaction Design:

Wire framing / Material Design / Human Interface

Motion Design:

Illustration / 2D / 3D

Information Architecture:

Card Sorting / Site Maps / User Journeys

User Research:

A-B Testing / Interviews / Statistical Analysis

Interpersonal:

Communication / Team Management / Cooperation

Front End Development:

HTML / CSS / Javascript

Management:

Scheduling / Budgeting / Prioritization

SOFTWARE

Photoshop / Illustrator / InDesign

Sketch / InVision / XD / Axure / Figma

After Effects / Cinema 4D / Blender / Unity

Final Cut Pro / Premier / Pro Tools / Logic

PowerPoint / Word / Excel

Bootstrap / Dreamweaver / Code Editors

EXPERIENCE

Manager of Interactive Design *DocuWare GmbH(DE) / September 2018 - Present*

- Co-established a user-centered design UX team within the Product Area of the company.
- Worked to elevate the product's System Usability Score through concepts, wireframes, design, and iteration for the leading document management SaaS suite. ■ Directed and participated in UX research and Testing. ■ Specialized in automation features, such as a complete redesign of the company's workflow management software and import and export of data through web services and 3rd party APIs.

Senior Interactive Designer *Motivation Technologies / January 2015 - September 2018*

- Advanced user engagement with concepts, wireframes, design, and iteration of worldwide web-based Learning Management Systems and mobile app counterparts. ■ Strengthened brand attachment with supplemental motion design using 2D and 3D elements. ■ Improved creative staff output through guidance and mentoring.

Interactive Designer *Motivation Technologies / March 2012 - January 2015*

- Redesigned several large scale global membership web platforms, resulting in considerable user membership gains. ■ Designed and delivered "edutainment" content as well as multiple targeted promotions, centering heavily on gamification and user-to-user competition.

Project Manager *Atomicdust / March 2010 - October 2010*

- As the firm's first Project Manager, implemented new tools for scope, scheduling and budget for all in house projects. ■ Improved task management between administrative, creative, and development. ■ Fostered strong relationships with vendors and freelancers. ■ Implemented new server maintenance plan and file structure scheme.

Graphic Designer *Atomicdust / March 2008 - March 2010*

- Added a bold perspective to the team through vivid concepts and production of all types of design, including multi-faceted print, environmental, web, and multimedia projects.
- Facilitated dynamic communication with account management, clients, admin, development, photographers, and other vendors to craft the right message for the clients' audiences.

Graphic Designer *Cfx / February 2006 - May 2007*

- Involved in all aspects of the design process including concept, design, pre-press and press checks. ■ Created value by crafting various dimensional projects such as signage, clothing, and vehicle wrap designs for global brands.

Junior Graphic Designer *Sandbox Creative / March 2005 - February 2006*

- Created many forms of concept and design including brochures, advertisements, catalogs, and web. ■ Involved in all aspects of the design process, from inception to completion.

AWARDS

Co-recipient: 2017 Berlin Intel Retail Edge Program Presentation Best in Class

Co-recipient: 2016 Milan Intel Retail Edge Program Presentation Best in Class

Co-recipient: 2010 Multiple Academy of Multi Level Marketing Awards

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